

bathroom +kitchen today

+
PROJECTS
COLLECTIONS
FEATURES

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SECRET OF WOOD

Nourished by the
evocative warmth
of wood

CINEMATIC INTERIOR WITH A VINTAGE TOUCH

Competence, great dedication
to each individual project, and a
touch of humour.

A SHOWCASE OF STONE

A smooth, non-
porous and visually
seamless surface



bathroom spaces

Bauhaus Collection



WETSTYLE, a Canadian manufacturer of premium-quality bath fixtures and furnishings for the North American market, is proud to unveil its new Bauhaus collection, inspired by the timeless and architecturally relevant Bauhaus movement exemplified in Tel Aviv's White City.

With its very clean lines and rounded corners, Bauhaus introduces a modern, yet timeless new collection of vanities and accompanying counter-top sinks to the market, with an unprecedented offering of wood and lacquer finishes. The collection centers around two different applications, including wall-mount and floor-mount options in sizes from 24" to 72". This collection is available in hundreds of permutations of wood and lacquer finishes on a made-to-order basis.

"The Bauhaus Collection delivers a look and the quality that those familiar with WETSTYLE will recognize immediately," says Mark Wolinsky, President of WETSTYLE. "Bauhaus is a natural extension of the type of design aesthetic that we have historically brought forward; collections that will stand the test of time and contribute to a beautiful and well-designed bathroom environment."

The finest quality and craftsmanship available

From its 30,000 sq. ft. factory and operations facility, WETSTYLE's engineering, R&D,





assembly, molding, casting, and finishing operations continue to advance the state of the art. The Bauhaus collection further enhances the company's reputation for brining only the highest quality products and designs to market, and epitomizes WETSTYLE's unwavering commitment to craftsmanship

and detail - core principles embraced throughout the company's history.

The fine detailing of the Bauhaus collection begins with its solid wood legs and curved side panels, handcrafted from either walnut or oak, and offered in a variety of finishes.

Complementary co-stars

As an aesthetic and functional complement to the Bauhaus vanities, WETSTYLE has developed a series of countertop sinks that are custom fit to the new Bauhaus collection. The countertop basins are crafted from the company's proprietary WETMAR BiO™ material, an eco-friendly material that foregoes traditional petrochemical additives in lieu of soy and mineral stone.

Coinciding with the release of the new Bauhaus Collection, WETSTYLE is also launching a third model in its newer Lab collection of soaking tubs, designed to exceed the demands and expectations of the modern bathroom with finely beveled details, soft and subtle curves, and intentional inclinations. The dynamic LAB collection combines pragmatism with sensuality, and is crafted from WETMAR BiO™ to provide a very robust, non-slip, thermo-insulating composite material.

"With the introduction of LAB 3, our R&D team unveils a formulation that enables us to add additional color options to select models crafted from our WETMAR BiO™ material," explains Mr. Wolinsky. "We're extending the offering to include matte grey and matte black finishes, which can be matched to options in the new Bauhaus collection, as well as to some of our previous LAB and DECO collections of tubs and sinks."

WETSTYLE's LAB collection already redefines the standards of bathroom comfort and aesthetics, but the new LAB 3 offering turns it up another notch. Designed as a shower-





tub alcove application, the 60" x 30" end-drain model incorporates the core design aesthetics of the LAB collection, including a highly functional interior-side shelf, and beveled detailing around the circumference of the tub that gives it its very distinctive look.

Countdown to launch

With its fine craftsmanship, aesthetic details, and abundant finishing options, WETSTYLE's new Bauhaus collection has been developed for a sophisticated demographic with a keen eye for design. The collection is ideal for high-end home or condominium remodels and new constructions.

To Beginning in February 2022, WETSTYLE will begin taking orders for release and delivery in March 2022.

About WETSTYLE

For more than 30 years, WETSTYLE has been marrying original design and exceptional craftsmanship with the most environmentally friendly materials to manufacture design-driven soaking bathtubs, sinks, shower bases, and furnishings for the contemporary, rejuvenating bathroom environment. WETSTYLE's premium bath furnishings, handcrafted in Montreal, Canada, are available through select authorized WETSTYLE dealers in Canada and the United States.

WETSTYLE has been the recipient of industry awards and international recognition for product excellence, with a long list of accolades touching on all spheres of the company's product offerings.



About Pierre Bélanger – Designer

For more than 30 years, Pierre Bélanger has been a guiding light of contemporary design for architects, designers and manufacturers who have gravitated to his innovative style of graphic simplicity and relevance. Backed by strong analytical skills and insatiable curiosity, Pierre has been infusing his multidisciplinary experience into the unique designs of WETSTYLE for the past years as the company's lead designer, incorporating the latest design technologies and trends into a portfolio of truly innovative products.

His work at WETSTYLE has already garnered several prestigious awards, including Good Design Awards (2021 & 2018), Interior Design Best of Year Honoree (2019 & 2018), Grands Prix du Design 2019, A+ Awards 2018 and International Design Excellence IDEA Bronze Award 2018.

For more information, visit [wetstyle.ca/](https://www.wetstyle.ca/)